



NL Agency
Ministry of Economic Affairs, Agriculture and
Innovation

Results 2010 Netherlands Foreign Investment Agency

*>> Focus on sustainability,
innovation and international*



Mission NFIA

The Netherlands Foreign Investment Agency (NFIA) substantially contributes to the economic growth of the Netherlands by encouraging foreign companies to establish themselves in the Netherlands or to expand their activities in the Netherlands. At the same time the NFIA plays an active role in the maintenance of the attractive Dutch business and investment climate by taking note of possible bottlenecks and bring these to the Dutch government's attention.

Foreword

This publication is about the year 2010. In several ways 2010 was a special year. In the Netherlands a new cabinet was installed that feels very strongly about opportunities for entrepreneurship. From the old Ministries of Economic Affairs and Agriculture, Nature & Food Safety we created one new, powerful Ministry of Economic Affairs, Agriculture and Innovation. And within this new ministry, as minister for Foreign Trade, I am responsible for the portfolio of foreign investments in the Netherlands.

From this responsibility I am proud to announce that 2010 was a good year for the acquisition of foreign investments in the Netherlands. These investments are extremely important for the Dutch economy and employment. New foreign investments contribute to economic growth, they create direct and indirect jobs and they connect the Netherlands to the global economy. Furthermore, they are an incentive for our country's innovation power.

You will find the figures and trends for 2010 in this publication. However, I will raise a corner of the veil. It so happens that an increasingly bigger share of FDI is coming from emerging markets. And so that's what this cabinet will focus on in the future. Besides, we see a strong growth in the number of headquarter activities and also many projects in the priority areas of the Dutch economy. These trends I wish to embrace as well and stimulate further from this ministry. During 2011 we will further indicate how this cabinet will go about that.

Within this ministry, the Netherlands Foreign Investment Agency (NFIA) is responsible for the acquisition of foreign direct investments in the Netherlands. Positioning of the Netherlands as a business location, managing relations with existing investors, advising potential investors and monitoring the investment climate, all these activities together have led to the positive results that we present in this brochure. And all that happened in close cooperation with public and private partners both abroad and at home.

Finally, I would like to highlight that my colleagues from the new cabinet and myself are ambitious. We see a carefully recovering economy, but we're not there yet. That is why we have to fight for a good innovation and business climate, and together we will aim for equally good results and where possible even better ones!

Henk Bleker

minister for Foreign Trade

Ministry of Economic Affairs, Agriculture and Innovation



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Netherlands Foreign Investment Agency

The Netherlands Foreign Investment Agency (NFIA) is part of NL EVD International, a division of NL Agency, the executive agency of the Dutch Ministry of Economic Affairs, Agriculture and Innovation. The NFIA helps and advises foreign companies on the establishment, rolling out and/or expansion of their international activities in the Netherlands. Furthermore, the NFIA focuses on the promotion of the Netherlands abroad as a country with an attractive investment and business climate, and it plays an active role in maintaining that.

The NFIA targets all foreign companies that want to establish themselves or expand their activities in Europe, and for which the Netherlands can be a suitable location. Besides new investors the NFIA also supports foreign investors already established in the Netherlands, in the course of which retention of employment and knowledge is an important objective.

In the 33 years of its existence, the NFIA has supported more than 2,600 companies from 42 countries in the setting up and/or expansion of their international activities in the Netherlands. These include Boeing, Bombardier, Bosch, Daewoo, Danone, Dow, Fujifilm, Eastman Chemical, Hitachi, RWE, SABIC, Samsung, Saudi Aramco, Siemens en Tata Consultancy Services.

The services and support that the NFIA can offer foreign organizations include:

- Fast and confidential provision of up-to-date information on the Netherlands, Dutch legislation and regulations, and possible incentives from the Dutch government
- Personal guidance with e.g. searching and visiting potential investment locations
- Bringing foreign organizations in contact with relevant business partners and government bodies
- Contribution to the maintenance and improvement of the investment climate
- Concrete solutions that simplify and optimize location in the Netherlands

The NFIA has local offices in the United Kingdom, Turkey, the United Arab Emirates, the United States, Japan, Korea, China, Taiwan, India, Singapore and Malaysia, as well as a representative office in Brazil. In addition, the NFIA works together with Dutch embassies, consulates-general, and other organizations that represent the Dutch government abroad, as well as with a broad network of domestic partners.

Results NFIA in 2010 155 projects | € 956 million | 3,793 jobs

In 2010 the NFIA supported 155 foreign investment projects with a total investment value of € 956 million. These projects will eventually result in 3,021 new direct jobs. Ten of these projects have also contributed to employment retention, 772 jobs in total. Therefore, the total number of jobs for 2010 is 3,793.

The NFIA books an investment project as a result when it receives a 'confirmation letter' from the foreign investor. The company indicates therein what investment amount and how many direct jobs it expects to realize within three years, completed with information on employment retention.

figure 1:
number of foreign investment projects per annum for 2001-2010

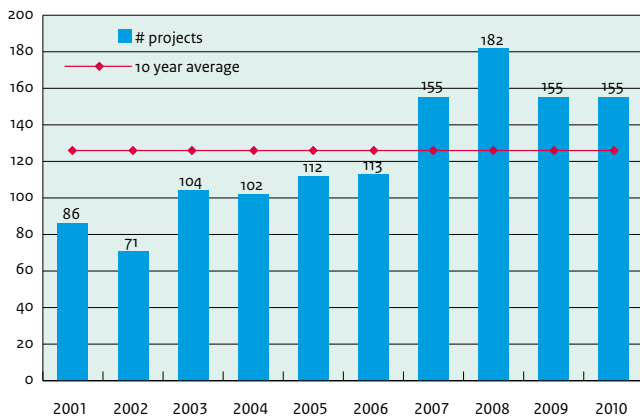


figure 3:
number of direct jobs (new and retention) per annum for 2001-2010

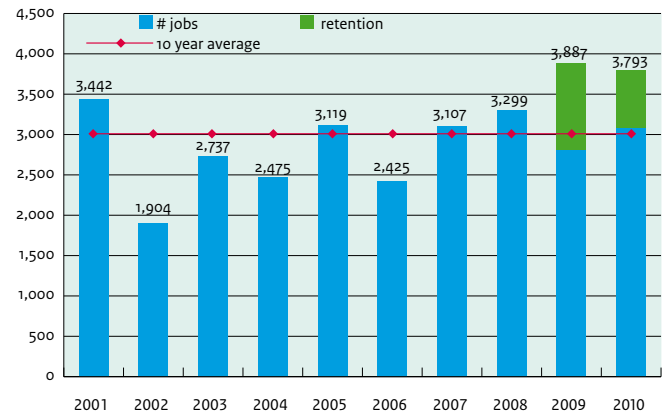
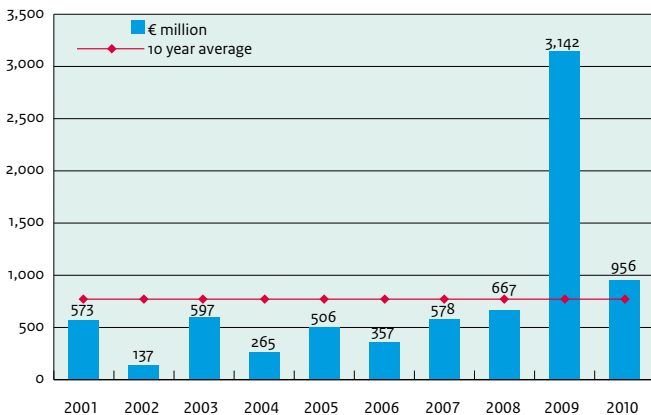


figure 2:
investment amounts in € million per annum for 2001-2010



Note on investment amount in 2009:

The exceptionally high investment amount for 2009 can be accounted for by the realization of two very capital intensive investment projects that year:

- an investment of € 2 billion by the German energy company RWE in a coal-fired power station in the Eemshaven
- an investment of € 670 million by Neste Oil from Finland in a production facility for biodiesel in Rotterdam

NFIA in 2010

In January 2008 the NFIA became part of NL EVD International. In the summer of 2010 it was also time for a physical move and NFIA HQ's employees exchanged their working space on the Bezuidenhoutseweg for the NL EVD location on the Juliana van Stolberglaan in The Hague. NL EVD International is one of the five divisions of NL Agency, the executive agency of the current Ministry of Economic Affairs, Agriculture and Innovation.

The strategic and proactive approach that the NFIA already started in 2009 was continued in 2010 and became tangible with the implementation of the Strategic Acquisition cluster. This cluster is focusing more intensely on key areas and activities where the Netherlands has a strong proposition and that create high added values for the Dutch economy. In first instance the focus will be on chemicals and food & nutrition. The strategic approach is applicable to both the acquisition of new investment projects as well as to foreign companies already present in the Netherlands. The private sector is actively taking part in this cluster by posting experts from the specific key areas at NFIA headquarters.

During an economic mission to Brazil in September 2010, former Minister for Economic Affairs Maria van der Hoeven announced that support would be strengthened for Brazilian companies with an interest in the Netherlands. Consequently, a representative NFIA office was established at the Netherlands Consulate-General in São Paulo, the most important economic center in Brazil.

In 2010 the NFIA was also involved in two large events. The first was the WCIT 2010 that took place in Amsterdam on 25-27 May. WCIT is an initiative of the World Information Technology and Services Alliance (WITSA), a worldwide consortium consisting of 60 organizations from the ICT sector. WCIT 2010 in Amsterdam provided the NFIA with an excellent forum to bring the role of the Netherlands as ICT gateway to Europe to the attention of an international target audience. Especially in view of attracting foreign ICT and R&D-intensive companies.

Additionally, from May to October the World Expo 2010 took place in the Chinese city of Shanghai. The NFIA office in Shanghai as well as headquarters in The Hague and many regional partners in the Netherlands were involved in the topical seminars that took place in the VIP room on the Dutch Expo pavilion called 'Happy Street'. Chinese business and government representatives were an important target audience for the Netherlands. They were invited for these special seminars at the pavilion where Dutch knowledge on topics like biotechnology, transport, agribusiness and water.

Foreign direct investment in the Netherlands

The Dutch Central Bank (DNB) registers all foreign direct investments in the Netherlands. These direct investments include transactions that are connected with the acquisition of share capital by foreign companies in Dutch companies (through formation, merger or takeover) with the goal to obtain management control. Additionally, they include all other financial transactions between associated ventures (loans, profit deductions, mutations in mutual current accounts), as well as the purchase and sale of real estate.

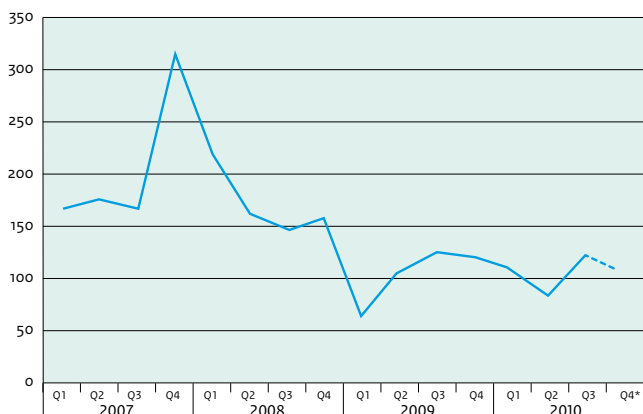
The NFIA concerns itself mainly with that part of the transactions that is related to 'footloose' investment projects, as they are known. In the location choice of a footloose investment project, locations in various countries are considered. The investments are particularly related to the formation of a Dutch presence by a foreign company. Footloose projects can be both 'greenfields' (initial establishments) and 'brownfields' (adaptations and/or improvements of existing establishments). On the other hand, NFIA is only sparsely involved in mergers and acquisitions that constitute the principal part of the foreign direct investments as measured by the DNB.

The share of these footloose projects in the total picture of foreign direct investment in the Netherlands varies between 2% and 5%, depending on the capital intensity of the projects. However, the added value of these projects in particular, in addition to the financial inflows, can be translated into employment, an extra boost for innovation and research, and reinforcement of the Netherlands as the 'gateway to Europe'. Foreign investments put the Netherlands on the map, and ensure a strengthening of the Dutch economic structure.

Global foreign direct investments (FDI) in 2010

The economic recovery that set in after the financial crisis came to a standstill in 2010. As a result global FDI inflows got stuck at a level comparable to 2009. However, there are clear differences between different forms of FDI and between regions. FDI inflows in developed markets decreased further with 6.9%, while FDI inflows to emerging markets increased by 9.7%. With that the emerging markets' share in global FDI inflows rose above 50% for the first time. Amongst the developed countries, the Netherlands was the only country facing a negative FDI inflow in 2010. This was mainly caused by withdrawals in the financial and holding sectors. Cross-border mergers and acquisitions, always picking up first in times of economic recovery, showed a global increase in volume by 37%, while the number of greenfield investments continued to decline both in number and in value. On the other hand, the total value of greenfield investments is at a much higher level than that of cross-border mergers and acquisitions, since the crisis started.

figure 4:
Global FDI Quarterly Index**, 2007 Q1 - 2010 Q4
(base 100: quarterly average of 2005)

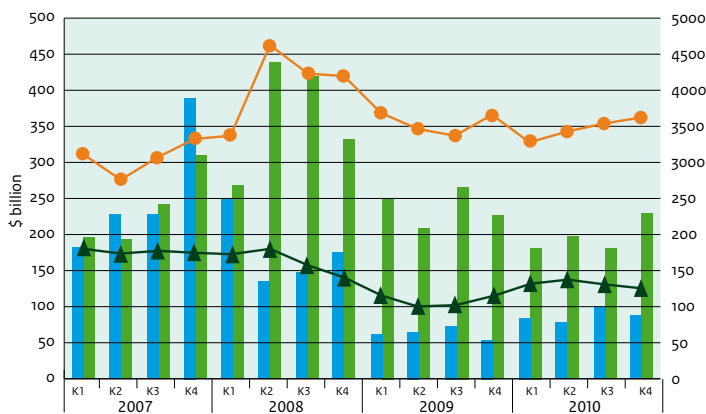


source: UNCTAD

* preliminary estimate

** The Global FDI Quarterly Index is based on quarterly data of FDI inflows for 67 countries, which together account for roughly 90% of global flows. The index has been calibrated such that the average of quarterly flows in 2005 is equivalent to 100.

figure 5:
value and number of cross-border M&As and greenfield FDI projects,
2007 Q1 - 2010 Q4. (US\$ billion and number of deals)



note: data for value of greenfield FDI projects refer to estimated amounts of capital investment

Foreign direct investments strengthen Dutch economy

Direct investments by foreign companies have an important added value for the Dutch economy. As such, foreign companies employ 16 percent of the Dutch private labor force and contribute 24 percent of the total value added to the economy by the business community in the Netherlands. They are responsible for 31 percent of total turnover in the Netherlands and 22 percent of investments. Besides, foreign companies account for 30 percent of investments in research and development.

Foreign direct investments provide an important contribution to the strengthening of the Dutch economy and our prosperity growth.

Foreign investors ...

... strengthen employment

5,810 establishments of foreign companies in the Netherlands together account for 782,000 jobs or 16% of total private employment in the Netherlands.*

What's more every new fte created by a foreign company in the Netherlands leads to 0.72 fte extra employment with suppliers or service providers.**

... give the Dutch economy a considerable financial boost

Foreign companies are responsible for 30 percent of all investments in R&D in the Netherlands.

Besides, on average they pay 10 percent more salary, generally have more highly educated staff on their payroll and spend more money and time on training than national companies.*

... provide connections to international networks

Foreign investors cooperate more intensively with foreign universities and associate companies and thus strengthen our connection to international networks of business activities.

... have a significant total added value to the Dutch economy

Foreign companies account for half of the Dutch import and export values of goods and 60 percent of Dutch re-exports.

Moreover, they account for 24 percent of the total added value contributed by the private sector 31 percent of total turnover in the Netherlands and 22 percent of investments in fixed capital.

The Netherlands performs well ...

... in attracting foreign direct investments.

The Netherlands is the fifth recipient of foreign direct investment worldwide ***

* CBS (2010) Internationalization Monitor 2010

** Berenschot (2007) 'Foreign investors are accelerators for growth of the Dutch economy'

*** UNCTAD (2010) World Investment Report

Projects by region of origin: more than half of projects from Asia

More than half (55%) of the 155 projects supported by the NFIA in 2010 originate from Asia. North America follows with 32%. The remaining projects come from Europe, the Middle East and South America

Over the past 10 years the Asian share in the total number of projects has increased from 28% to 55%. In respect of jobs, the Asian share went from 19% to 37%

figure 6:
number of projects in 2010 by region of origin

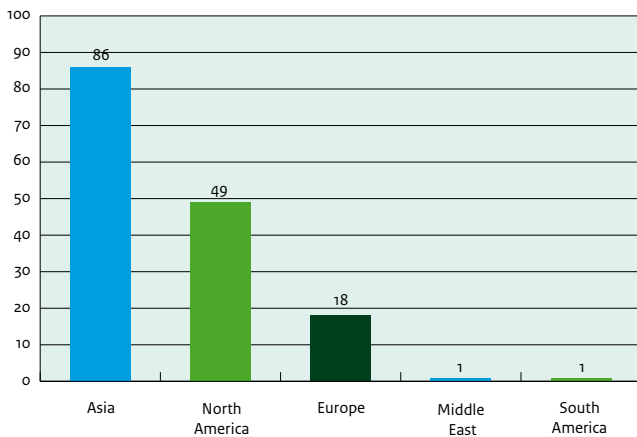
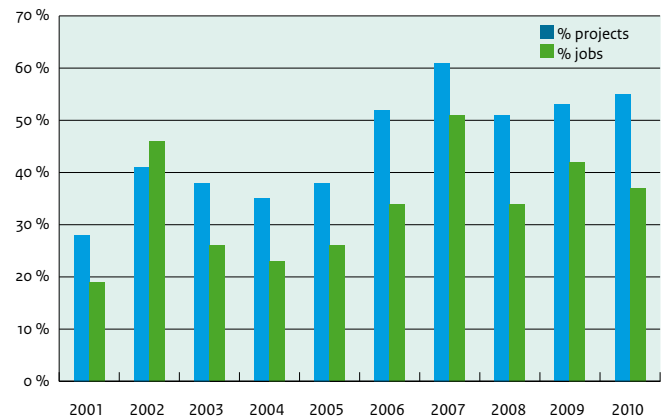


figure 7:
Asian share in total number of projects and total number of jobs for 2001-2010



Projects by country of origin: more than quarter of projects from the United States

More than a quarter (27%) of the total number of projects originates from the United States, followed by Korea and China.

Over the past 10 years the US share in the total number of projects decreased from 63% to 27%. In respect of jobs, the US share went from 65% in 2001 to 41% in 2010, an increase compared to 2009 (25%).

figure 8:
number of projects in 2010 by country of origin

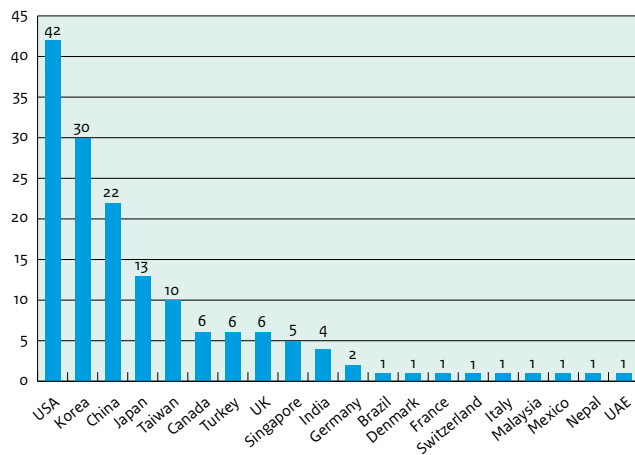
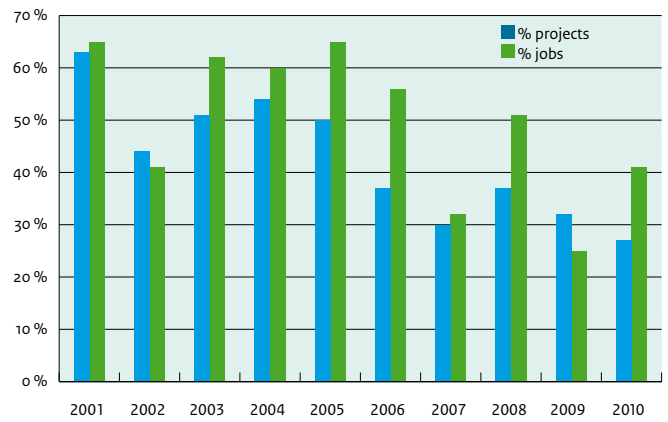


figure 9:
US share in total number of projects and total number of jobs for 2001-2010



Slight increase again in average project values

The years 2006, 2007 and 2008 showed a declining trend in average values of projects, in millions of euros and in jobs. This trend was reversed in 2009 and in 2010 too average values are on or above the averages of the past ten years

The average value of a project in 2010 was € 6.2 million. In 2010 the NFIA booked a total of 18 projects with an investment value of € 10 million or higher. The average value of these projects was € 44.6 million.

The average number of new jobs per project was 19 in 2010. Including employment retention, the average came to 24 jobs per project.

figuur 10:
gemiddeld investeringsbedrag in € miljoen per project op jaarbasis over de periode 2001-2010

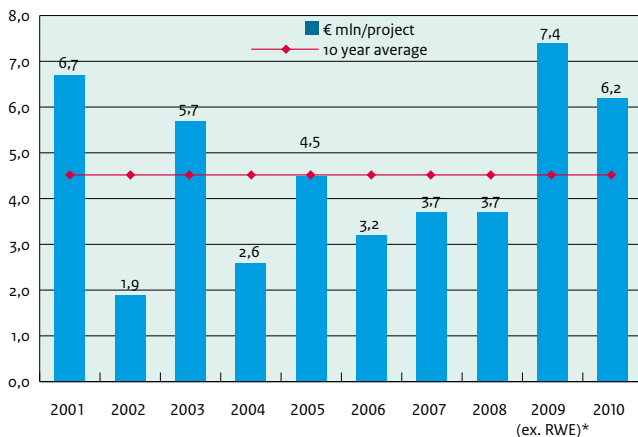
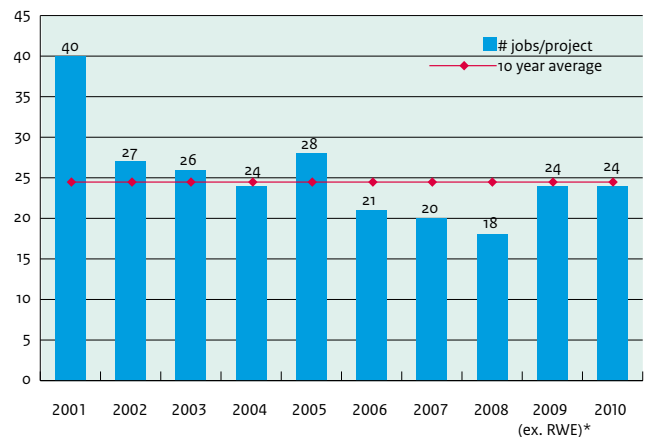


figure 11:
average project value in number of jobs per annum for 2001-2010



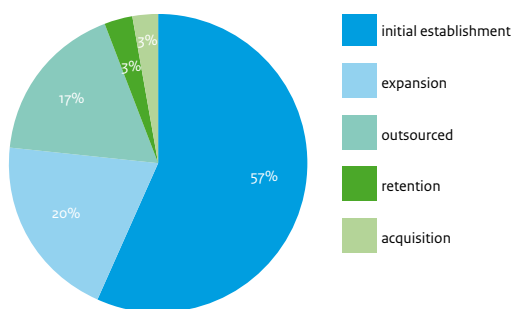
* The extremely high investment amount for 2009 can be explained by the realization of one particularly capital-intensive investment project, i.e. an investment of € 2 billion by German energy company RWE in coal-fired power plant in the Eemshaven. For the determination of average project values in 2009 this project has been excluded in the figures above.

Investment categories

The NFIA uses the following investment categories when registering realized projects:

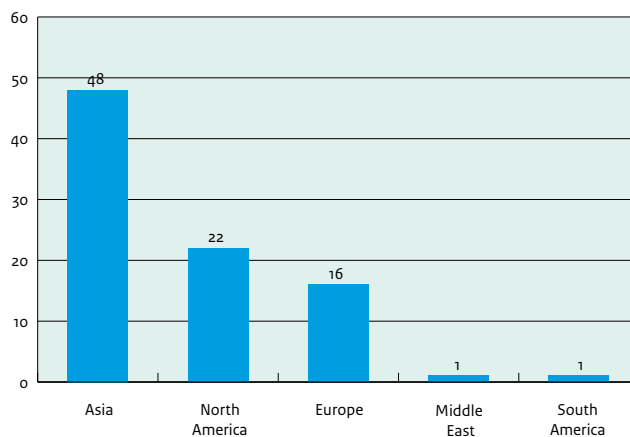
- *initial establishment*: first establishment of a foreign company in the Netherlands
- *outsourced*: foreign company that outsources (mostly logistical) activities to a service provider in the Netherlands
- *expansion*: foreign company that is expanding existing activities in the Netherlands
- *acquisition*: foreign company that takes over a Dutch company
- *retention*: foreign company realizes retention of existing employment in the Netherlands in competition with locations abroad

figure 12: number of projects in 2010 by investment category



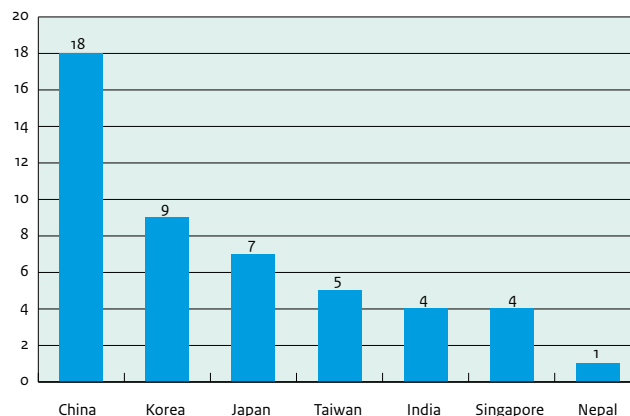
The bigger half of the number of initial establishments in 2010 originates from Asia.

figure 13: number of initial establishments in 2010 by region of origin



From this group of initial establishments of Asian origin more than a third comes from China, followed by Korea (19%) and Japan (15%).

figure 14: number of initial establishments in 2010 by country of origin (Asia)



Activities: share headquarter activities doubled

Nearly 40% of realized projects in 2010 is related to marketing & sales activities, largely more than the 2009 share (31%). The share of European distribution activities was substantially lower than in 2009 (21%). By contrast, the share of international headquarter activities in the total number of projects increased from 9% in 2009 to 17% in 2010.

Over two thirds of the 58 marketing & sales projects originated from Asia, with Korea as a front runner (14), followed by China (9) and Japan (7).

figure 15:
number of projects in 2010 by activity (> 5 projects per activity)

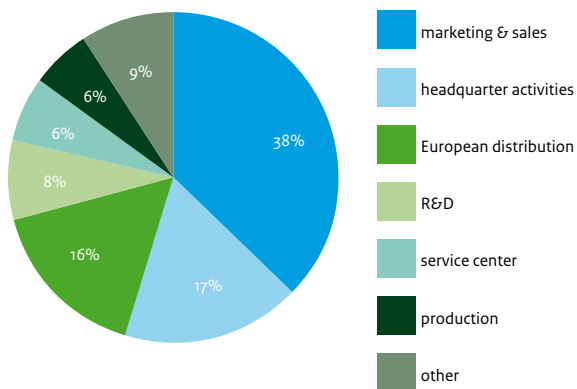
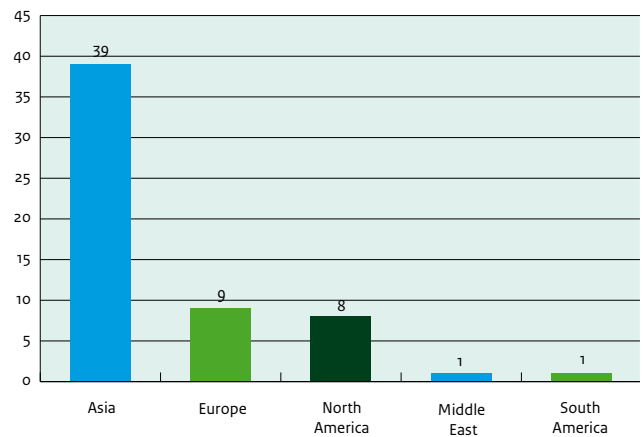


figure 16:
number of marketing & sales projects in 2010 by region of origin



International headquarters

The share of international headquarters in the total number of realized projects nearly doubled in 2010. After a downward tendency over the past four years, the 2010 score is well above the average for 2006-2010 again.

The scope of these international headquarters can be split up in three categories:

- Europe
- Europe, Middle East & Africa (EMEA)
- Global

Most international headquarter projects in 2010 are related to European headquarters.

figure 17:
number of international headquarter projects for 2006-2010

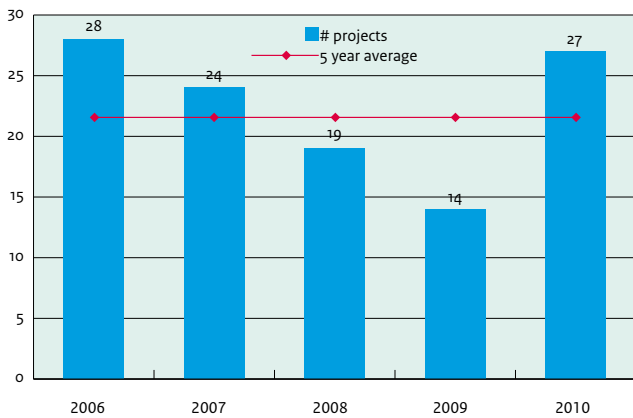
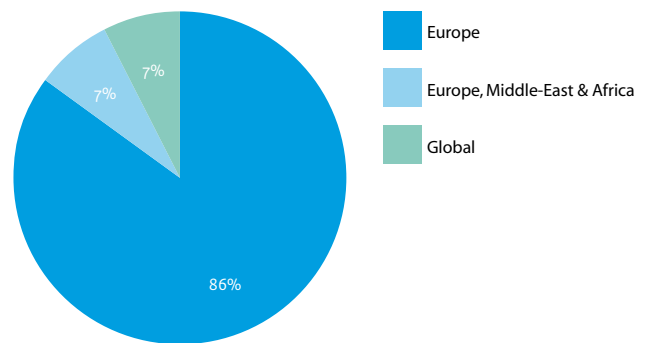
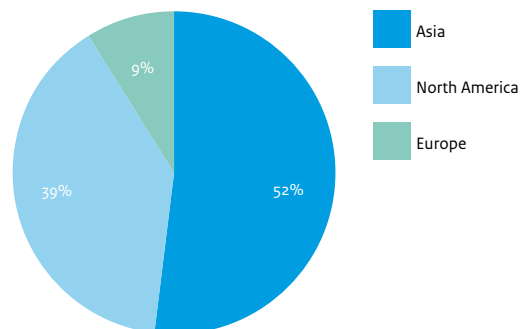


figure 18
number of international headquarters in 2010 by scope



More than half (12) of these 23 European headquarters originates from Asia, followed by nine projects from North American and two from Europe.

figure 19
number of European headquarters in 2010 by region of origin



Most headquarter projects in 2010 were related to companies in ICT and the creative industry. The ICT headquarters originate from Taiwan (2), the US (2) and China (1). The headquarters in the creative industry come from the US (2), China (1), Taiwan (1) and Denmark (1).

Sectors

Again, the ICT sector was the sector in which most projects and the highest investment amount were scored. The high investments were particularly related to capital-intensive data center projects. The chemical sector provided most jobs, mostly employment retention in this particular year. The ICT sector on the other hand, provided most new jobs.

Top 5 sectors in number of projects for 2010:

Sector	# projects
1. ICT	22
2. creative industry	16
3. electronics	14
4. health	14
5. industrial engineering	14

Top 5 sectors in € million for 2010:

Sector	€ million
1. ICT	351.2
2. electronics	184.9
3. food	119.0
4. chemical sector	66.8
5. energy	62.5

Top 5 sectors in number of jobs (new and retention) for 2010:

Sector	# jobs
1. chemical sector	784
2. ICT	412
3. creative industry	385
4. electronics	337
5. transportation industry	313

NFIA - results in 2010 by province

figure 20:
number of projects by province

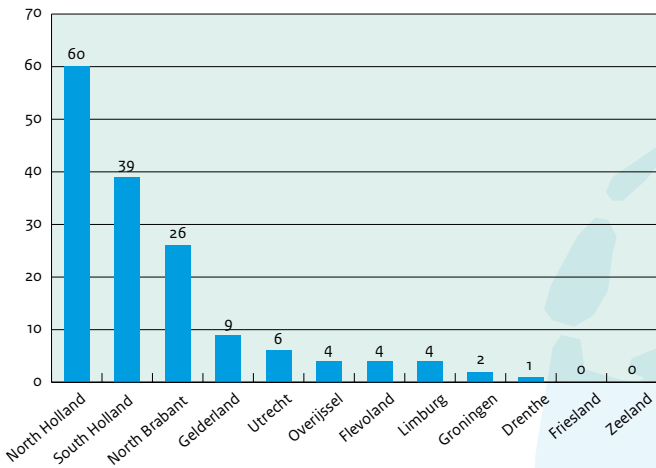


figure 21:
investment amount in € million by province

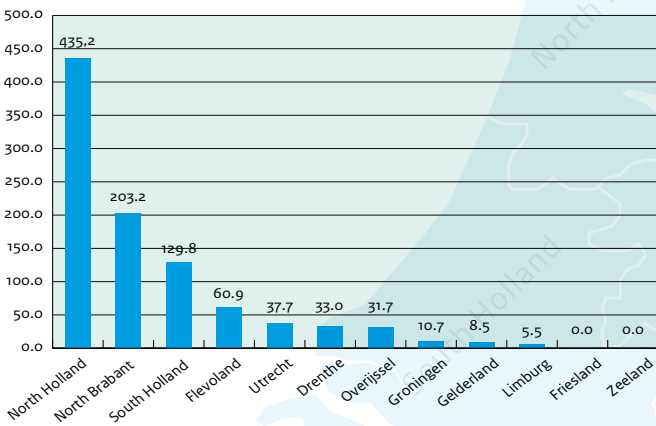
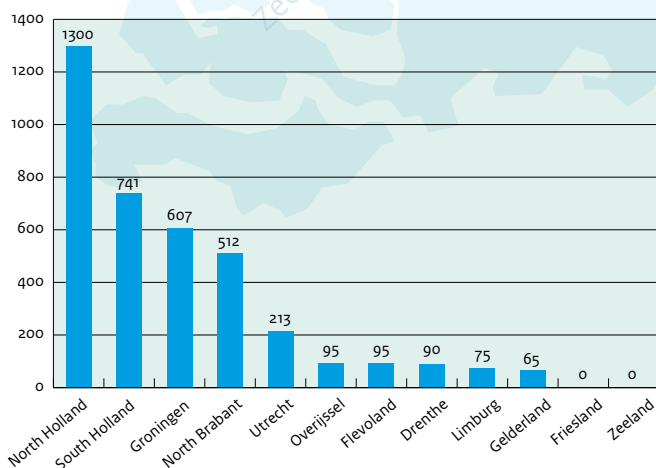


figure 22:
number of jobs by province



NFIA's network of regional acquisition partners in the Netherlands

- aib - amsterdam inbusiness
- BOM - North Brabant Development Agency
- Impuls Zeeland - province of Zeeland
- Invest Utrecht - province of Utrecht
- LIOF - Limburg Development and Investment Company
- NHN - Development Company Holland North
- NOM - Investment & Development Agency for Northern Netherlands
- OMFL - Flevoland Development Agency
- Oost - Development Agency East Netherlands
- Port of Amsterdam
- Port of Rotterdam
- Province of North Holland
- Province of South Holland
- RIA - Rotterdam Investment Agency
- WestHolland - WestHolland Foreign Investment Agency
- Zeeland Seaports

Investor Development program

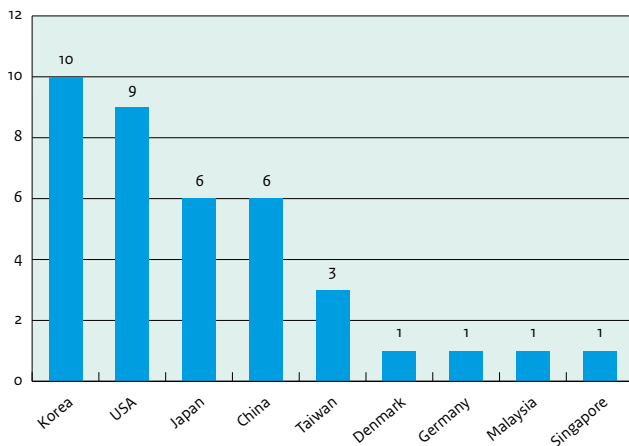
In close cooperation with regional acquisition partners the NFIA has developed the Investor Development (ID) program, targeted at the establishments of foreign companies in the Netherlands and their parent companies abroad. The objectives of the ID-program are:

- embedding of existing activities
- realization of expansion projects
- signaling bottlenecks in the Dutch investment climate
- involving foreign companies in the acquisition of new foreign investment projects

In 2010 the Investor Development program resulted in 38 investment projects, representing an investment amount of € 620 million and 1,824 jobs. The average value of these projects comes to more than € 16 million and 48 jobs. With that projects from the ID program score substantially higher than the total average.

In 2010 more than 70% of these projects was related to Asian companies and nearly a quarter (24%) to North American companies. Furthermore, for five of the 38 projects, the Investor Development program has contributed to retention of activities and employment in the Netherlands.

figure 23:
number of ID projects in 2010 by country of origin



Casestudy: PPG Industries Fiber Glass

Country of origin:	United States
Location in the Netherlands:	Westerbroek (Groningen)
Sector:	chemical sector
Job retention:	600
Activity:	production

As part of the ID program a visit was paid to PPG Industries in Westerbroek in November 2008. It turned out the company could definitely use support by the NFIA and its regional acquisition partner NOM. Support was offered in three areas.

First of all, the acquisition partners assisted on the application for part-time unemployment benefits, allowing PPG to face the crisis in first instance.

Next, NFIA and NOM supported a market study into the international demand for glass fiber products. This market study contributed to a positive assessment of the Westerbroek location by the PPG management team in Pittsburgh. This positive assessment was then confirmed by the ensuing market recovery, as already predicted in the study. The NFIA and NOM intervention was therefore influential in giving a turn for the better in the thinking and acting of the parent company's management in the US.

Moreover, the NFIA is using its network to initiate a lobby in respect of an anti-dumping claim on behalf of glass fiber manufacturers in the EU, including PPG.

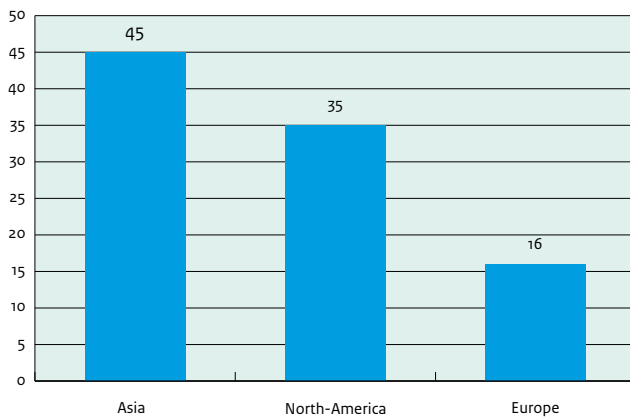
‘Confirmed & completed’

The NFIA books a ‘confirmed project’ as a result when it receives a so-called ‘confirmation letter’ from the foreign investor. In this letter, the investor confirms that NFIA involvement has led to the company’s decision to implement an investment project in the Netherlands. The company also indicates therein what investment amount is involved in the project and how many direct jobs it expects to realize within three years, completed with information on employment retention.

So-called ‘completed projects’ are projects that have indeed been implemented in the Netherlands, and in which the NFIA was involved, but for which no confirmation letter has been received. Completed projects are usually related to smaller projects, but can also be related to bigger, more capital-intensive projects. These projects are not counted in the official annual NFIA results because they are too small (investment of less than € 500,000 or less than five new jobs), or because the NFIA added insufficient value. It can also occur that the foreign investor is not prepared to sign the confirmation letter for confidentiality reasons.

In 2010 the NFIA was involved in 96 completed projects. These projects represent a total investment amount of nearly € 1,253 and 1,071 jobs. Nearly half of these projects came from Asia, mostly from China and Japan. However, the US share was the largest (33 projects).

figure 24:
number of completed projects in 2010 by region origin



Fragile recovery in global FDI flows in 2011

Prompted by improved macro-economic circumstances and increased company profits UNCTAD is predicting an upturn in FDI flows in 2011. Many companies have considerable amounts of capital in hand and because of increased business confidence this will most likely translate into a substantial increase in investments, both in the M&A area as in greenfield investments. These are investments of a strategic nature in particular, made by companies in order to position themselves well and prepare themselves for further economic recovery. With that, emerging markets can count on increasing interest from investors. Not only because of low wages that compensate an increased cost awareness, but also because these countries are increasingly considered for market expansion or dispose of high-quality knowledge.

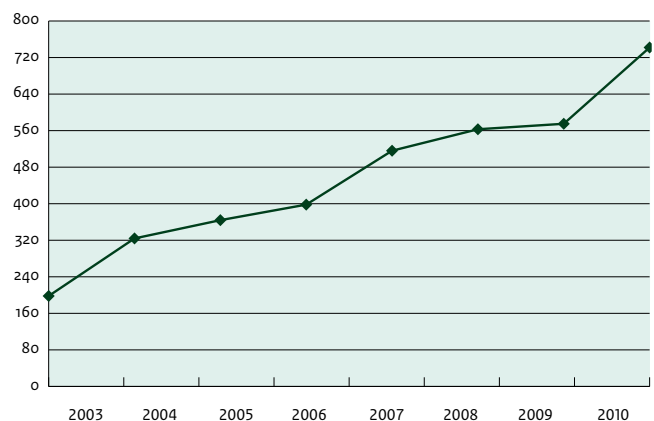
Nevertheless, the recovery is fragile because of uncertain economic times. The aftermath of the financial crisis brings a diversity of risks, like protectionism, high public debt quota in developed countries, uncertainty about the euro, budget cuts, currency volatility, rising inflation as a result of increasing raw material costs, high unemployment figures and unrest in the Middle East. All these risk factors can have a negative effect on the envisaged pick-up in global FDI flows.

NFIA - prospects for 2011

The portfolio of the NFIA is still well filled in the first quarter of 2010 with over 680 active projects. The majority of these originate from the US, followed at a distance by projects from China, Korea, India, Singapore and Japan. With regard to sectors, ICT is again at the top, followed by the chemical sector, medical technology, industrial engineering, food and transport & logistics. Capital intensity can be found in energy and chemical related projects as well as data centers.

Active projects are registered as soon as an intake with project information has been received from the company in question, in which it also confirms the required support from the NFIA and its partners. Over the years 2003-2007 the number of intakes per annum grew relatively quickly. Since 2008 the number stabilized just below 600. The past year showed a substantial increase again with the number of intakes surpassing 700. For 2011 the NFIA does not expect that number to decline. Thus, for 2011 the NFIA expects the results to exceed those of 2010.

figure 25:
number of intakes per annum for 2003-2010



NFIA - focus in 2011

The present cabinet has selected nine priority areas that currently contribute largely to the economic growth, and are expected to be able to provide solutions for economic growth in the future. Teams from the private sector, knowledge institutes and the government will draw up action plans for each priority area, outlining concrete objectives that can make the Dutch investment climate for foreign investors even more attractive. Hence the focus for NFIA activities in 2011 will be on those priority areas, which include amongst others the chemical sector and the food industry, two areas where the NFIA is already active with its Strategic Acquisition cluster.

Likewise, in 2011 the NFIA will work even more closely with representatives of the Dutch government abroad, in particular with the Technical Scientific Attachés, the so-called Netherlands Business Support Offices (NBSOs) and the economic departments at Netherlands Embassies and Consulates-General abroad. This extensive network of specialists and generalists acts collectively when economic diplomacy is concerned.

Minister of Economic Affairs, Agriculture and Innovation, Maxime Verhagen, considers economic diplomacy a core task for the Dutch government network abroad: "Especially in times of economic relapse it is important that we maintain the lifeline of the Dutch economy, international business and cooperation. From way back, trade and foreign investments have been the engines of our economy and where possible, we will make sure those engines do not falter, but continue running smoothly."

Examples of confirmed NFIA projects in 2010

Company | **country of origin** | **sector** | **activity and location**

ADATA | Taiwan | ICT | *European headquarters in Son*

Aker Wade | USA | transportation industry: electric vehicles | *European headquarters in Amsterdam*

Brit Insurance | UK | business related services: financial | *global headquarters in Amsterdam*

Carlson | USA | ICT | *EMEA headquarters in Almere*

Collective Brands | USA | creative industry: fashion | *European headquarters in Heerhugowaard*

Computerlinks | Germany | ICT | *IT service center in Eindhoven*

Dot Com Infoway | India | ICT | *marketing & sales in Amsterdam*

Ecco | Denmark | creative industry: fashion | *European headquarters in Amsterdam*

Fircroft | UK | business related services | *marketing & sales in Rijswijk*

Forever 21 | USA | creative industry: fashion | *European headquarters in Breda*

Fujifilm | Japan | electronics: optical, photo & film instruments | *production in Tilburg*

Haitima | Taiwan | metal processing industry | *European distribution in Venlo*

International Baccalaureate (IB) | education | *global headquarters in The Hague*

ICBC | China | business related services: financial | *finance company in Amsterdam*

IOI-Loders Croklaan | Malaysia | food | *production in Rotterdam*

Lawrence | USA | industrial engineering: machines & instruments | *European distribution in Breda*

License | China | ICT | *European headquarters in Delft*

Matchtech | UK | business related services | *marketing & sales in Zoetermeer*

NNR Global Logistics | Japan | transport & logistics | *global distribution in Oude Meer*

Perfect World | China | creative industry: gaming | *European headquarters in Amsterdam*

PPG | USA | chemical sector | *production in Westerbroek*

Promise | Taiwan | ICT | *European headquarters in Son*

Prop Labels | Turkey | creative industry: fashion | *marketing & sales in Rotterdam*

Segula | France | transportation industry: automotive | *technical center in Eindhoven*

Sonata | India | ICT | *IT service center in Amsterdam*

Teijin | Japan | chemical sector | *production in Emmen*

Terremark | USA | ICT | *data center in Schiphol*

TLC | Taiwan | life sciences: red biotech | *R&D in Leiden*

TSK | Japan | health: medical technology | *European headquarters in Tilburg*

Uship | USA | transport & logistics | *European headquarters in Amsterdam*

Virage | USA | electronics: semiconductors | *R&D in Eindhoven*

Xplane | USA | business related services | *marketing & sales in Amsterdam*

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